

AlgoTrading 2006

Implementing Best Buy-Side Practices in Algorithmic and Electronic Equity Trading

October 23 - 24, 2006
New York, NY

Early Bird Registration

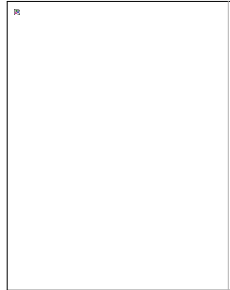
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Conference Overview

World Research Group co-sponsoring with **The Wall Street Journal** are proud to present **AlgoTrading2006**. At our second annual event, hear first-hand experiences from our outstanding buy-side faculty on what they are doing to exploit algorithmic and electronic trading to meet their business goals.

- **Has algorithmic trading gotten as big as it's going to get or is there still room for growth?**
- **And, if so, what form will the logical progression of development be?**

Leveraging on the success of AlgoTrading 2005 in which over 300 people attended, **AlgoTrading2006** has a program agenda designed to address the pertinent issues and challenges the buy-side is facing. With the advent of new regulations, a proliferation of algorithmic tools and the growth of hybrid markets, at AlgoTrading 2006 buy-side traders will discover how to differentiate amongst algorithmic and electronic products to maximize profits.



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Mission Statement of AlgoTrading2006:

What Buy-Side Traders Must Know to Effectively Apply Algorithmic and Electronic Trading Solutions to Maximize Execution Quality

Through extensive research and interviews with the buy-side trading community **AlgoTrading2006** highlights those buy-side firms that are implementing proven strategies when it comes to using algorithmic and electronic trading models. Join top buy-side industry experts and participate in panel and roundtable discussions on how to select the most effective algorithmic trading tools and techniques that integrates with your organizations goals.

*Also, don't miss the Pre-Conference Buy-Side Only Closed Door Session: **Before the Bell: Differentiating Algorithmic Products: How to Know Which Works Best for Your Trading Needs**. This is a unique opportunity to freely network with your peers and discuss the issues pertinent to developments in algorithmic and electronic trading which directly affect your every day experience. This is the only trading event which allows this time for you to discuss, dissect and learn what works and what doesn't in your peer environment.*

Join us for two information-packed days of outstanding material solely dedicated to the issues involved with Algorithmic and Electronic Equity Trading.

Don't Miss Our Pre-Conference Buy-Side Only Closed Door Session:

Before the Bell: Differentiating Algorithmic Products:
How to Know Which Works Best for Your Trading Needs
And

Six Expert Roundtable Discussions at AlgoTrading 2006's Two-Day Buy-Side Trader Program

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For more information or to register, please contact the World Research Group toll free by phone at 1-800-647-7600 or via e-mail at info@worldrg.com.